

Muhammad Kamran

Full Stack WordPress Developer

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 Portfolio: kamran---portfolio.vercel.app

Professional Summary

Results-driven Full Stack WordPress Developer with 5+ years of experience designing, developing, and optimizing high-performance WordPress and WooCommerce websites for global clients across eCommerce, SaaS, lifestyle, healthcare, and technology industries. Skilled in custom theme development, responsive UI implementation, website optimization, and scalable CMS solutions with expertise in PHP, JavaScript, MySQL, and front-end technologies.

Proven ability to deliver conversion-focused, SEO-friendly, and mobile-responsive digital experiences while improving website performance, streamlining development workflows, and enhancing user engagement. Experienced in collaborating with cross-functional teams to deliver end-to-end web solutions from concept to deployment.

Core Competencies

- Custom WordPress Development
 - WooCommerce Development
 - Full Stack Web Development
 - Responsive UI/UX Development
 - Website Performance Optimization
 - PHP & Object-Oriented Programming (OOP)
 - Shopify Storefront Development
 - Custom Theme & Plugin Development
 - Figma to WordPress Conversion
 - API & Third-Party Integrations
 - SEO Optimization
 - Cross-Browser Compatibility
 - Cloudflare & Website Security
 - MySQL Database Management
 - Agile Collaboration & Remote Development
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Technical Skills

Front-End Development

HTML5, CSS3, Tailwind CSS, Bootstrap, JavaScript (ES6+), jQuery, GSAP, Responsive Design, Cross-Browser Compatibility

CMS & Platforms

WordPress, WooCommerce, Shopify, Webflow, Elementor, Divi, Gutenberg, Astra, Breakdance, WP Bakery, Bricks Builder

Back-End & Database

PHP, Object-Oriented PHP (OOP), MySQL, Custom Plugin Development, API Integrations

Design & Collaboration Tools

Figma, Adobe XD, InVision, Canva, Google Analytics, Cloudflare

Professional Experience

Full Stack CMS Developer

Dev Minds Studio | Remote (United States)

Feb 2024 – Present

- Developed and maintained scalable WordPress themes, WooCommerce stores, and Shopify storefronts for international clients.
- Improved website delivery timelines by approximately 30% through streamlined workflows using Elementor, Divi, and Breakdance builders.
- Built custom eCommerce functionalities including optimized checkout flows, payment integrations, and tailored product templates.
- Enhanced website speed, maintainability, and reliability through PHP, Liquid, and MySQL optimization.
- Collaborated with designers and stakeholders to deliver conversion-focused, responsive, and SEO-friendly websites.

Key Achievements

- Reduced project turnaround time by 30% through reusable development systems and optimized workflows.
- Improved performance and scalability across multiple client websites through custom optimization strategies.

WordPress Developer

WebX Technologies | Lahore, Pakistan

Mar 2022 – Feb 2024

- Developed and customized WordPress websites and WooCommerce stores tailored to client business requirements.
- Implemented object-oriented PHP solutions and plugin customizations that reduced recurring bugs and maintenance efforts.
- Built responsive and SEO-optimized websites using HTML, CSS, JavaScript, and modern page builders.
- Collaborated closely with design and marketing teams to improve user experience and conversion performance.

Key Achievements

- Increased customer satisfaction and repeat business through scalable and user-focused web solutions.
- Reduced technical issues and maintenance overhead through clean and modular development practices.

WordPress Frontend Developer

Conversion Lab | Remote (United Kingdom)

Mar 2021 – Mar 2022

- Developed custom WordPress themes and WooCommerce storefronts for client-specific business requirements.
- Improved user engagement by creating responsive, mobile-first, and SEO-friendly interfaces.
- Enhanced plugin functionality using object-oriented PHP practices and optimized front-end implementation.
- Worked with cross-functional teams to ensure smooth project delivery and high-quality user experiences.

Key Achievements

- Improved website responsiveness and customer retention through optimized frontend experiences.
 - Reduced code complexity and improved maintainability across multiple WordPress projects.
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Featured Projects

AJ Prestige

<https://ajprestige.com/>

Luxury concierge and lifestyle management platform delivering premium event management and bespoke experiences.

Responsibilities & Contributions

- Developed scalable WordPress architecture with custom functionality.
- Implemented responsive UI components and optimized frontend performance.
- Integrated Cloudflare and backend optimization for improved website reliability.

Tech Stack: PHP, Redux, jQuery, MySQL, Bootstrap, Cloudflare

Alt-Bionics

<https://www.altbionics.com/>

Advanced prosthetics and robotics platform focused on intelligent modular bionic hand solutions.

Responsibilities & Contributions

- Built responsive and modern WordPress interfaces for product showcases and research initiatives.
- Developed interactive UI experiences using GSAP animations.
- Improved accessibility and user engagement through performance-focused frontend implementation.

Tech Stack: PHP, WordPress, JavaScript, HTML5, CSS3, MySQL, GSAP

Dynamite Dicks

<https://dynamitedicks.com/>

Modern WooCommerce eCommerce platform for apparel and lifestyle products.

Responsibilities & Contributions

- Developed responsive WooCommerce storefronts and optimized checkout experiences.
- Implemented secure and scalable product management functionality.
- Improved conversion-focused shopping experience across mobile and desktop devices.

Tech Stack: PHP, WordPress, WooCommerce, JavaScript, HTML5, CSS3, MySQL

Sensei Farms

<https://senseifarms.ca/>

Cannabis retail and product showcase platform with responsive and modern user experience.

Responsibilities & Contributions

- Managed complete development lifecycle from design implementation to deployment.
- Built pixel-perfect responsive frontend experiences from Figma designs.
- Conducted QA testing and cross-browser optimization for production deployment.

Tech Stack: WordPress, PHP, JavaScript, HTML5, CSS3, Bootstrap, MySQL

LetsBuild

<https://www.letsbuild.com/>

Construction and project management platform focused on collaboration and workflow automation.

Responsibilities & Contributions

- Developed scalable frontend and backend functionality for project collaboration systems.
- Integrated analytics and optimization tools to improve operational visibility.
- Enhanced platform performance and usability for enterprise users.

Tech Stack: PHP, Bootstrap, MySQL, Google Analytics, Cloudflare

Additional Projects

- GoodCore Software — <https://www.goodcore.co.uk/>
 - Technowis — <https://technowis.co/>
 - BLK Avenue — <https://blk-avenue.com/>
 - Webcare — <https://webcare.co/>
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Education

Bachelor's Degree (Add Institution & Graduation Year)

Additional Information

- Available for Remote & International Projects
- Strong experience working with distributed development teams
- Expertise in performance-focused and conversion-driven website development
- Passionate about scalable web architecture and user-centered digital experiences